



Booster Bees



Content

- Our story
- We do PR
- We are digital
- We do content marketing
- We do strategy
- Event Management
- Our Partners



OUR STORY

We all have a respect for Bees & their enthusiasm while working in teamwork as a Hive. Our values are Sharing, Communicating, Training, Adapting & working in harmony.

We come together from different backgrounds to form our own Hive.

We are Different!

As the honey Boost your immune system, we at Boosterbees work together to Boost your business and help it reach it's ultimate potential Buzz.





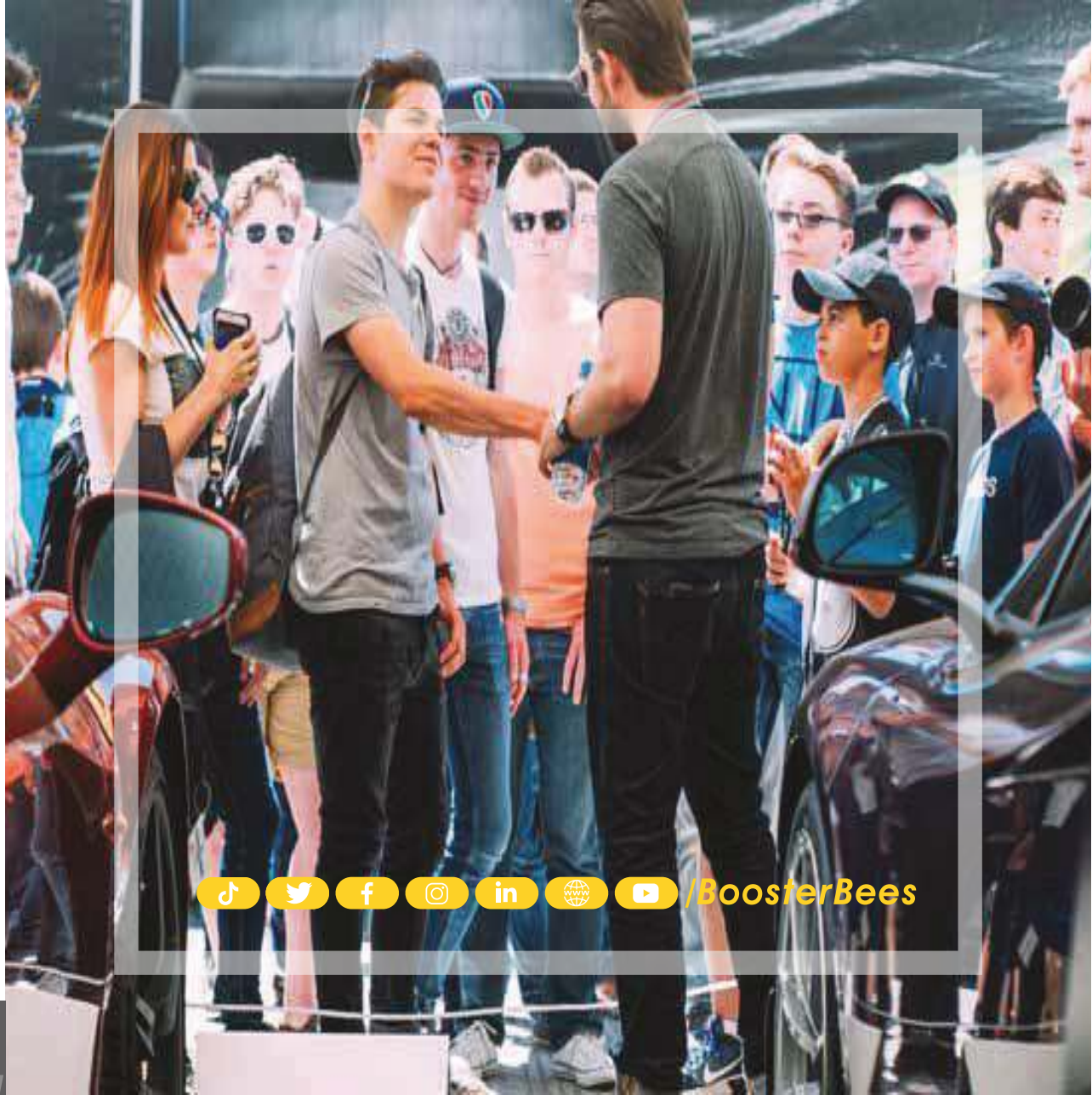
WE DO PR.

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Influencer Relations has become a vital strategy for many companies to get their content in front of the right audiences. It generates meaningful engagements and maximizes conversions.

Media Relations having the right message for the right audience through the right media outlets, in the right channel at the right time is crucial.

Analyst Relations This includes securing briefings & interviews, responding to inquiries & research requests and assisting with the development of research reports & white papers.





Corporate Communications We cover the full range of corporate communications no matter what industry sector. Ultimately, all communications should be coordinated from one source with one voice and one authority. It also means having the imagination to see the potential for both good and bad outcomes.

Speaking Engagements From a PR & marketing perspective, industry awards, speaking opportunities, and research-based data can help bring your brand into the spotlight.

Press Releases Whether you're announcing company news or launching your latest thought leadership piece, we write specific and timely press releases, designed to attract media coverage and reach your audience. Through immediate releases or limited releases that cater to specific media sources, our team strategizes the ideal media placements that make the most sense for your business goals.

Issues & Crisis Management reputation is everything and it is fragile. News, including that of the fake variety, travels faster than ever before, making it nearly impossible to get in front of if you're not already prepared. Our reputation management

services include identifying, managing and mitigating reputational risks across a full range of corporate crisis moments.





WE ARE DIGITAL

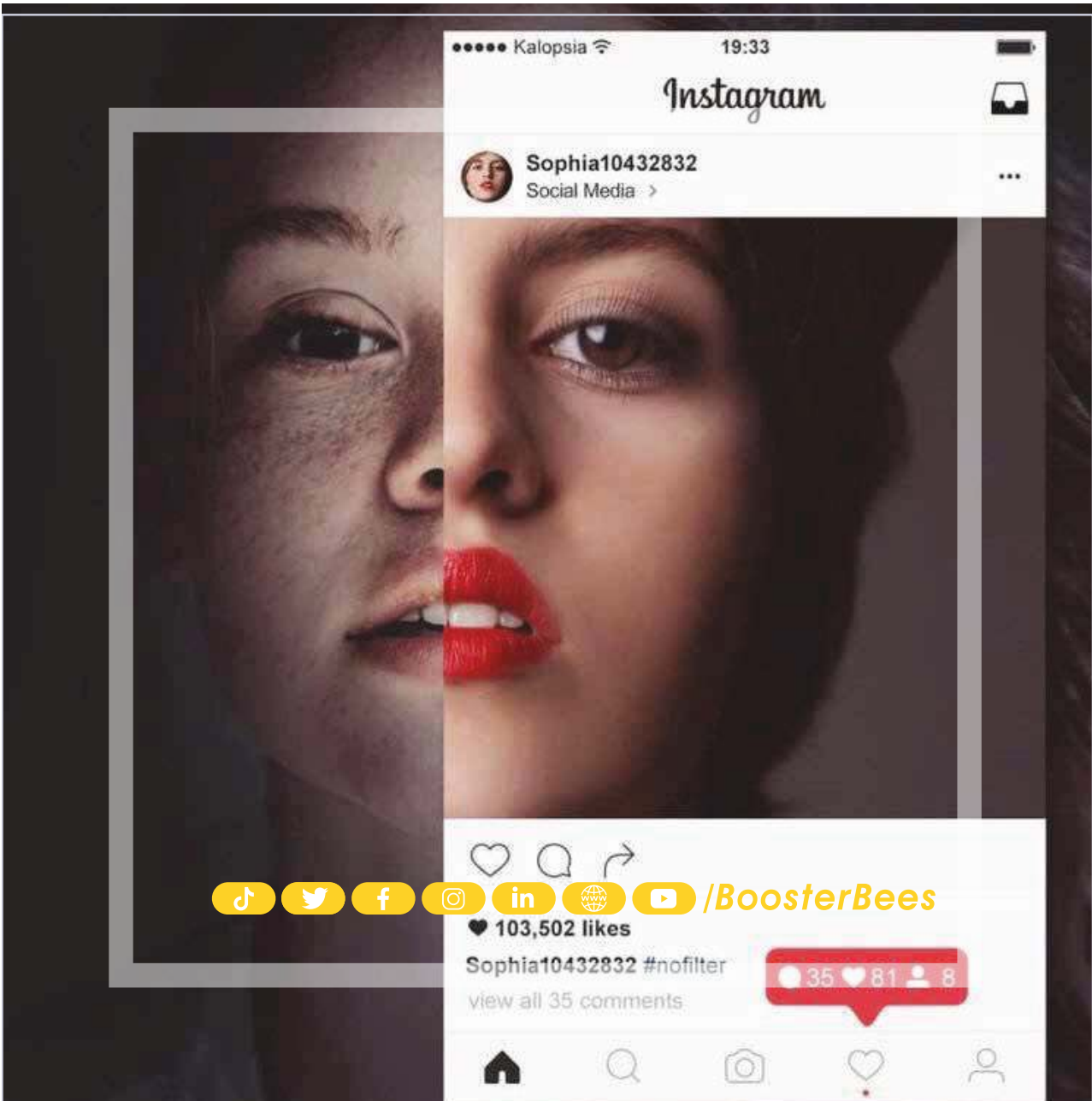
We create full-blown digital marketing and brand campaigns. We have creative directors, designers, copywriters, video producers, developers, UX, and rich media experts.



Social Media We know a successful social media campaign does more than just drive brand awareness, engagement, & followers, it builds authentic connections.

We deploy & enable social campaigns across all channels with strategic development, program management, listening and analysis as well as content creation.

WE ARE DIGITAL





Web & App Development Whether you are launching a new product or need a re-fresh, we ensure that all of your content and visual assets are consistent with your branding and create awareness with your target audience. Product & Campaign Launch, Creative Conception, Planning and Branding.

WE ARE DIGITAL

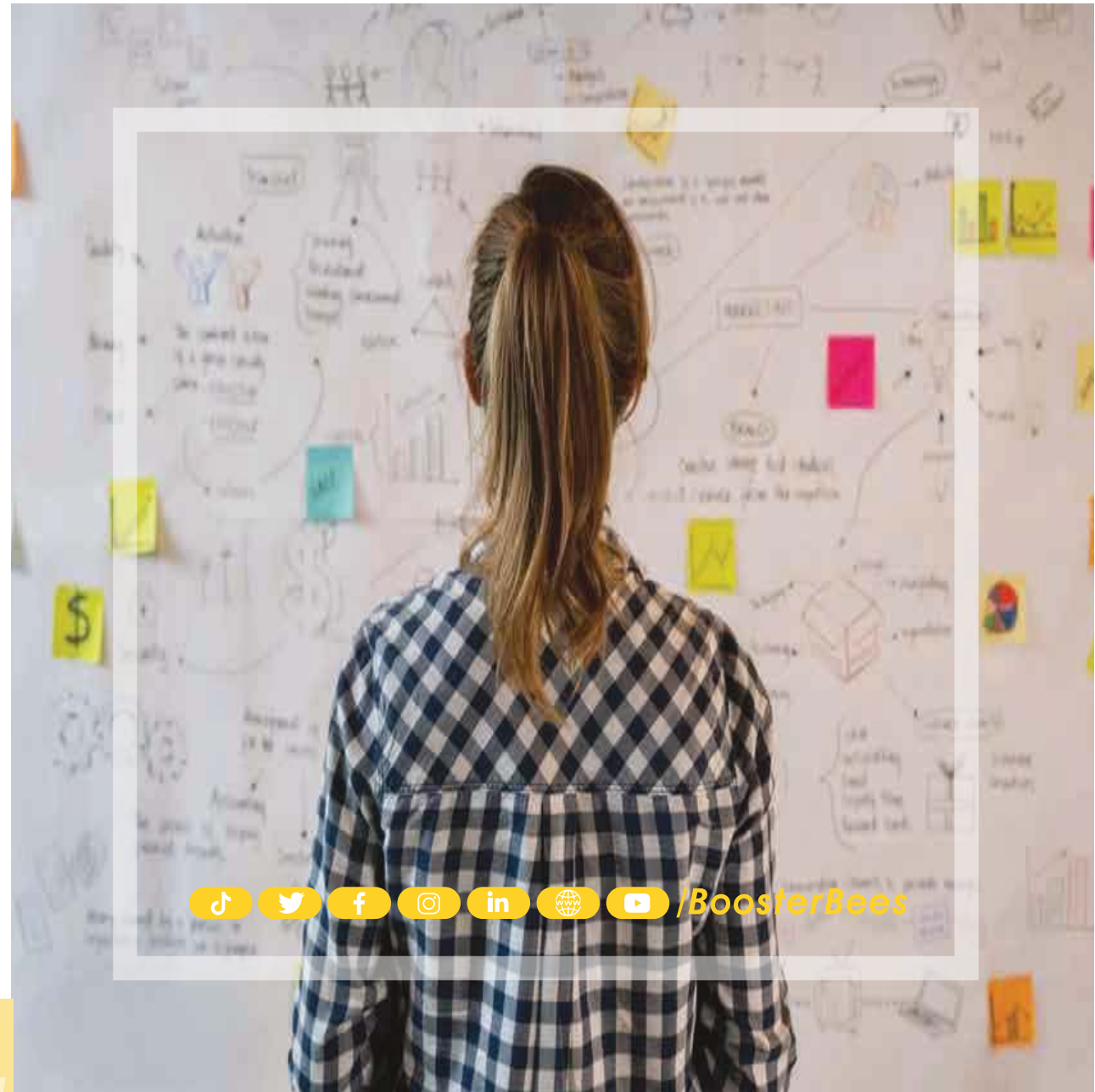
Video & Motion Design When you need a more engaging experience to express your story, we create original content that connects with people. Having created product videos, animated gifs, and infographic videos; we bridge the gap between the digital experience with the physical one.



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Paid Social Media can be an incredibly efficient way of reaching target customers & audiences across social platforms. Paid social awareness campaigns are used to promote corporate communications efforts, community growth activities, promotion of thought leadership, and traffic driving to websites.



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WE ARE DIGITAL

E-mail Marketing We create tailored marketing campaigns for each segment of your audience to help advertise products and services in efforts to efficiently & effectively engage new customers. With a customized interactive landing pages just for your needs.



WE ARE DIGITAL



WE DO CONTENT MARKETING

Increase awareness of your brand among target audiences by participating in conversations outside of core brand and solutions topics. Develop real-time content to capitalize on trends which will expand brand awareness and post reach. Modify content by channel to best target segmented audiences.



QUICK BYTES

Our content development services can help with just that. We strategically pick the appropriate mediums and content types to best support your business goals and engage your target audience. This includes:

Blog posts

Infographics

White papers

Branded content

Web content writing

Buyer personas

video concepts & scripts

Executive thought leadership

Case studies

Social media

podcasts

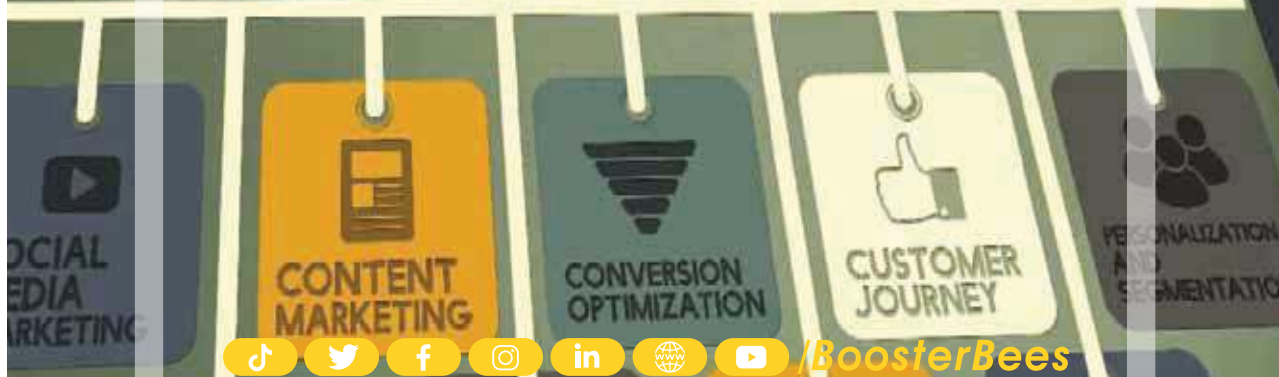
E-books

Design & branding

other multimedia

Webinars

CONTENT MARKETING



WE DO CONTENT MARKETING



PAY



SEARCH



TALK CMO



CREATIVE



WE DO STRATEGY!

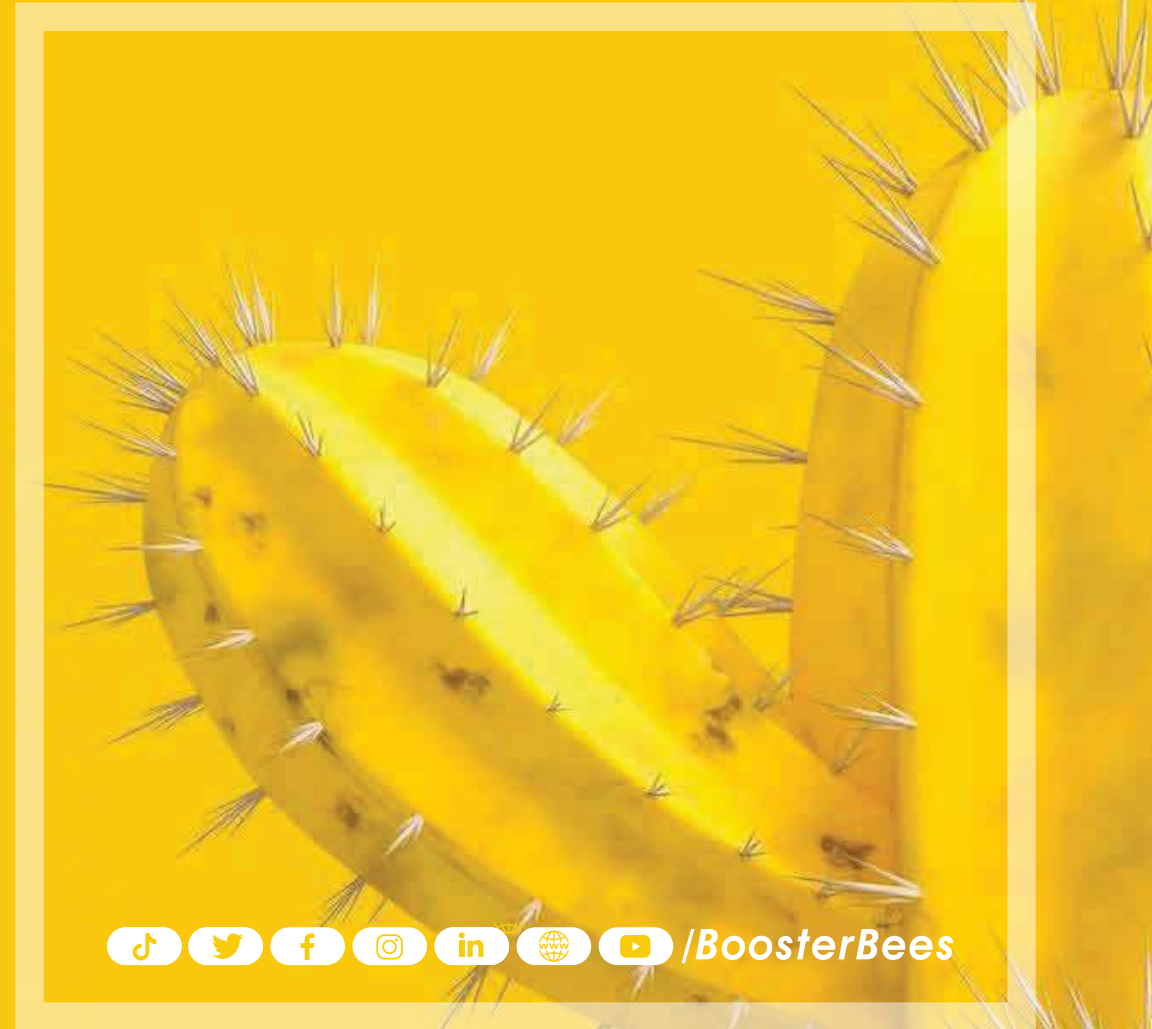
We help brands identify and define their north star.

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Brand Identity We position clients for success. Our strategic planning process is kicked off with a discovery & observation phase that directly informs a comprehensive audit.

Creative concepts When design is done right, it creates an experience outside the visual and reaches an audience larger than intended. That is why we are constantly challenging ourselves & our clients to spotlight their design needs on what makes them unique in order to provide a creative process that increases engagement and brand awareness.

WE DO STRATEGY!





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Market research Our market research services arm strengthens the agency's ability to serve clients from a complete 360 degree vantage point. We ensure market strategies are set up for success by equipping clients with an in-depth understanding of their target industries, markets, communities and audiences.

Paid Media

Email personalization

Website personalization

WE DO STRATEGY!

Account based marketing More than 90% of B2B marketers acknowledge account-based marketing as either important or very important. Enabling the sales organization to work closely with marketing can provide input on target accounts & feedback on the sales cycle. Thanks to technology, campaigns can now operate on a much grander scale & be executed more efficiently than ever before. When sales and marketing work together, they get a 360-view of the customer journey, allowing for a personalized experience for customers.



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WE DO STRATEGY!



Event Management

We offer end to end event creative & production services for a wide range of clients & industries.



Launch events Product launches are designed to achieve the specific purpose of creating awareness & publicity for a particular product/brand. Success can determine the fate of the product, as a launch will be directly responsible for the level of immediate and post-launch sales that is generated.





Brand activations

- Consumer promotions
- Experiential Marketing
- Digital campaigns
- Shopper Marketing
- Sampling campaigns

Best practice Brand Activation is strategically -led & delivers measurable results, with a focus on ROI.

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Road shows and festivals mobile events certainly aren't a new concept having been around since the days of horse and carriage this unique way of reaching consumers has seen an exponential rise in popularity in recent years.

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Event Management



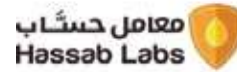
Digital events We offer world-class virtual event services, leading technology and the analytics to track your business outcomes. Whether you need video broadcasting, webcasts, webinars, audio conferencing, content portals or a complex global communications capability.



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Event Management

OUR PARTNERS





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Privacy policy Boosterbees are committed to protecting and respecting your privacy. This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting www.boosterbees.com you are accepting and consenting to the practices described in this policy.



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